

Suggestions for a successful campaign from attendees of the third
community meeting on January 10, 2012...

CONTACT PEOPLE

Contact people night before election/day of election
Communicate via emails and texting
Meet with scout leadership
Churches – meet with congregations
Flyers-mail-door to door solicitation-local businesses-pass out at events
Sr Citizen Luncheons (there is none in Jan or Feb)
AARP (Kim is attending 1/25)
Door to door w/students
Info table at all home events
Radio, billboard info
Have someone at all sports events to answer questions
Make people more aware that they will not be asked for money next year
Door to door to pass out absentee ballot to elderly
Have absentee ballot at sports events especially 2/7 BB games
Have voter registration forms at sporting events and help people fill them out
People speaking POSITIVELY should be people who live in district
Personal contact/conversations with others are important
Contact union workforces-specifically local builders who may bid for contracts
Mention businesses who are supporting Issue 14 at BB games/programs, Inside
Canton Local Schools
Sign at pledge card to vote “yes”

INFO, SIGNS, RADIO, ETC.

Radio spots WHBC AM/FM
Rent Arrow signs
Press Radio on Ron Ponder/Newspaper
Dairy Queen/Donna Ring
Signs in yards or strategic locations
WHBC-WHOF
Warner Cable – run ad
Get flyers to local churches
Use local business marquees
Show Video at events
Paper cups on Cleve Ave fence SUPPORT ISSUE 14
Contact newspaper
Signs in every business
Business have flyers to hand out/talk to their customers
Flyers for bus drivers to hand out to students

INFO THRU TECHNOLOGY

Facebook

Email blasts – question form

Robo call

Video commercial thru Warner Cable

Online recruiting

Alert Now to students & staff (whole community)

Virtual tour of our facilities to show needs

Post Video on website

20-second video for video texting between parents

Support Issue 14 on Facebook Page